



Journey to



Excellence helps people drive performance improvement

People who choose excellence know the benefits of working great and great work. They start with themselves and ask, “How can I make my work more excellent?” They soon ask, “How can I make my team and my organisation excellent?”

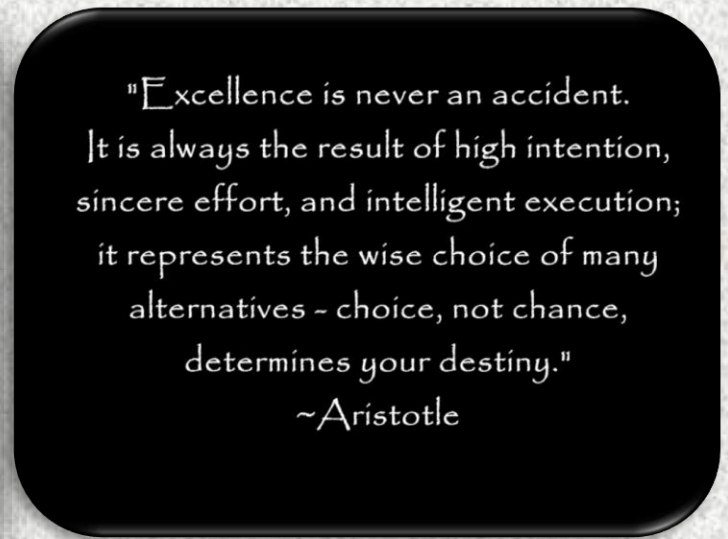
Using the tried and tested tools and techniques of Investors in Excellence helps them to connect with others on the journey to excellence, share ideas, and benchmark performance improvement.

If they can do it, why can't I?
Well, now you can!

Excellence is a cultural journey beginning where you are, travelling through change, and arriving at improved performance. Along the way, the feel-good factor, health, wellbeing, resilience, and more besides all improve. These are some of the insights gained from those who have embarked on the Journey to Excellence in the last 25 years.

As part of the Investors in Excellence approach to better results and bottom-line improvement, those who start the journey begin with improving their work, their place of work, their performance, and their organisation. Excellence becomes the habit and not the act. It becomes the choice and not the chance. It's infectious and soon others catch the bug.

Ordinary people start to do extraordinary things and the remarkable results not only lead to measurable improvements but also culture changing.



Don't just take our word for it.

We call this approach **The More Excellent Way** and it opens the way to unlock the full potential of everyone.

The key to opening the first door to opportunity begins with the decision to embark on the journey to excellence. You can gain an accredited and recognised qualification by becoming an **Excellence Champion**.

If you want to go further on the journey you can book your ticket to become an **Excellence Practitioner**. With the Investors in Excellence Standard as your roadmap you will gain extra insights into excellence to add to those of being an Excellence Champion.

If you want to go further into the world of excellence, you can become an **Excellence Facilitator**. Now you're really reaching for the stars and your 3-Star qualification will help to open more doors on the way to thinking and acting more strategically in your work.

With our help, you will work with other Excellence Champions, Excellence Practitioners, and Excellence Facilitators in your organisation. Working together as partners we will accompany each other to the next level of performance improvement.

It's no mistake, at this level people will have noticed the change in you, in your work, and in your performance. You will have noticed the same changes too.

It's a great way to begin as an Excellence Champion and end up as a Strategic Leader: driven by The Principles of Excellence; working to The Charter of Excellence; and encouraging others to begin their journey to excellence with you.

This journey never ends.

An Exemplar

Beginning the journey to excellence doesn't make you an expert but does allow you to be called an **Exemplar** – a person who demonstrates a better way of working for others to follow.

You've started to discover the unique ways to make your work and your organisation excellent. When everyone in an organisation does this, organisational performance can improve by 280% and more in one year.

liE will accompany you in your learning and development, making resources, support and tools available to you. Your Line Manager (LM) is a key person in recognising and rewarding your excellence qualifications, and this work should be included in your Personal Development Plan (PDP) and Performance Report (PR), if you have one.

One of the Directors or Senior Executives should be your Excellence Sponsor. In consultation with the Sponsor and your LM, you should pick one issue or problem in your working area to challenge using your learning and leadership skills gained from your excellence journey. Here's a simple approach to use:

- Identify a problem or issue.
- Define clear goals and objectives.

- Develop a project programme with proposals and timelines for change.
- Do some simple research.
- Perform some analysis.
- Test your results.
- Develop solutions, recommendations and options for change.
- Produce a short report.
- Share your ideas with other Exemplars.
- Combine your findings in a detailed presentation.

We call this your Exemplar Project.

Remember this, it's better to improve one thing by 10% than ten things by 1%.

BRINGING EXCELLENCE HOME

Organisations always talk about the Voice of the Customer but what about your voice and the Voice of the People?

The many benefits of excellence working for you have been combined into this Wordcloud.



It's widely recognised that optimal organisational performance improvement occurs

when every person in an organisation is encouraged, enabled and empowered to be a strategic leader in their own right.

For example, a cleaner focused on improving health and wellbeing and proposed urine colour charts in every toilet for effective hydration. This led to water fountains in working areas being installed and the idea being recognised and rewarded by the Chairman. A real example of a strategic leader at work, improving health and wellbeing at work.

For over twenty-five years liE has been working with organisations globally to improve performance. From sharing ideas with Exemplars and capturing their responses we have built up a wealth of knowledge, which is now available to share with you.

Exemplar projects are changing organisations worldwide and making significant differences to work, the workplace, the workforce, and wellbeing. Performance, productivity and profit are real measures of success and tell the story of excellence working. One truth always emerges from those on the journey to excellence; we couldn't have done this simply working by ourselves.

Consistently, excellence projects are making huge differences to organisations globally, and what starts with one person in one organisation can soon become a tsunami of excellence.

Your journey doesn't stop with one qualification but opens the way to many more challenges, projects and possibilities.

Remember this, there's no glass ceiling to excellence.

Your journey to excellence starts here and now. Talk to liE about the next step and the opportunities open to you, your colleagues, and your organisation.

How many people do you need for excellence?

One – You – working in partnership with us.



 **Excellerate
Together**



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